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CITY ANNOUNCES DOWNTOWN LIVE LINEUP & SCHEDULE FOR 2011

Summer Music Series Provides Free After-Work Entertainment for Area Residents; City Seeking Corporate Sponsors

The City of Rocky Mount is pleased to announce the return of Downtown Live, the third annual series of free concerts held at the Imperial Centre for the Arts & Sciences [270 Gay Street, Rocky Mount, NC].

Downtown Live! Rocky Mount’s Summer Music Series - will take place on Thursday evenings every other week from May through September. Continuing last year’s popular selection of bands, the series will feature an all classic top 40 and beach music format. The 2011 schedule is as follows:

May 5	The Embers
May 19	The Band of Oz
June 2	Black and Blue
June 16	The Catalinas
June 30	The Holiday Band
July 14	Jim Quick and the Coastline Band
July 28	The Wallers
August 11	The Tams
August 25	Liquid Pleasure
September 8	The Craig Woolard Band

For each concert, doors will open to the public at 5:00 pm. The music will begin at 6:00 pm and conclude by approximately 8:30 pm. No tickets are required.

Admission and parking is free for each event; the 10 concerts will take place on the courtyard lawn located between the theatre and the arts education building. Participants are encouraged to bring their own lawn chairs or blankets. Food and beverage vendors will be on site for each event; coolers will not be allowed on the premises.

Hosted by Rocky Mount Parks & Recreation and the Office of Downtown Development, the Downtown Live! Summer Music Series provides area residents with an ongoing opportunity for free entertainment in the central city area. The series is made possible through the support of multiple corporate sponsors. For more information about sponsorship opportunities, please contact Vanessa McCleary, Downtown Development Manager, at (252) 972-1267.

For more information on Downtown Live and all the other events happening at the Imperial Centre, please visit www.imperialcentre.org.

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